

Global PCB Leader Zhen Ding Technology Partners with *eslite spectrum* to Create a New Urban Cultural Landscape in Qingpu Taoyuan

**Scheduled to Open in 2028! New Corporate HQ to Showcase a 16,000sqm Store:
Designed to Seamlessly Integrate Smart Green Energy with Cultural Creativity**

Heralding a new era of cross-disciplinary synergy in technology and culture! Zhen Ding Technology Group, the world's leading PCB manufacturer, has announced a partnership with *eslite spectrum*, a prominent cultural and creative lifestyle brand. Demonstrating its sincere commitment to giving back to the community, Zhen Ding is constructing its new corporate headquarters in front of the Taoyuan High-Speed Rail Station in Qingpu District and partnering with *eslite spectrum* to co-create a 16,000sqm standalone *eslite* store. Slated for completion by the end of 2028, this ambitious project aims to integrate smart green energy solutions with cultural creativity, heralding a new era of innovation. The initiative underscores a joint commitment to community enrichment, envisioning a world-class hub that serves as both a next-generation smart green energy headquarters and a versatile space promoting physical and mental well-being. Positioned to welcome local residents, regional visitors and international travelers alike, the project is expected to enhance the urban landscape and foster cultural tourism.

Strategically situated in front of the Taoyuan High-Speed Rail Station, the development offers exceptional convenience. A brief 10-20 minute high-speed rail ride connects the site to Taipei and Hsinchu Science Park, while proximity to Taiwan Taoyuan International Airport, the Airport MRT and the Zhongshan Expressway further enhances connectivity. Surrounded by a rich array of cultural and recreational amenities including Hengshan Calligraphy Art Center, Taoyuan Museum of Fine Arts, XPARK, Qingtang Park and Taoyuan Baseball Stadium, the area offers exceptional living standards. This vibrant environment has attracted a burgeoning community, with local population doubling over the past decade.

"Taoyuan is a key hub for Taiwan's PCB industry," Emphasized Charles Shen, Chairman & President of Zhen Ding Technology Group. "By establishing our Taiwan headquarters in this prime location, we aim to strengthen the connections between our various facilities, bring together related supply chain manufacturers to create an industrial cluster and serve as a development base for talent recruitment, training, and enhancing collaboration within the industry value chain." "We are delighted to welcome *eslite spectrum* to our space," Shen continued, "and look forward to collaborating to create a high-quality recreational environment where citizens and Zhen Ding employees can enjoy their time, further stimulating industrial and local economic vitality."

Zhen Ding Technology Group, a global leader in PCB manufacturing listed on the stock exchanges in Taiwan and Shenzhen, has maintained its position as the world's top PCB manufacturer by revenue for seven consecutive years since 2017. Embracing the emerging wave of generative AI applications, Zhen Ding actively invests in AI applications, driving digital and green transformations in the PCB industry. With six major production bases in Taiwan, China, Thailand, and India, and over 20 service centers across North America, Japan, South Korea, Vietnam, and other regions,

Zhen Ding offers comprehensive, one-stop professional solutions on a global scale.

Mercy Wu, Chairperson of *eslite spectrum*, noted that "*eslite* has been investing in Taoyuan for many years and we are always eager to establish an independent large store to serve the local people. This year, our dream has finally come true! We are honored to partner with the Zhen Ding Technology Group. Located at the core area in front of the high-speed rail station, our standalone store will embody *eslite*'s commitment to cultural enrichment in every detail, from architecture to interior design. This partnership, which marks *eslite*'s first cross-sector collaboration with a leading global tech company's headquarters, is located in a key location welcoming international travelers arriving in Taiwan. We plan to create a unique *eslite* bookstore unlike any other in Taiwan, integrating creative design, themed exhibitions, children's entertainment and international cuisine to cater to the public's needs for lifestyle, reading, as well as aesthetic experiences." Additionally, the outdoor area will feature a spacious plaza designed to capture natural light and greenery, seamlessly connecting visitors with nature. *eslite spectrum* aims to create fresh impression and rejuvenating energy which will be perfectly integrate with the standalone *eslite* store into a vibrant part of local life. Whether visiting to recreation, business meetings, or weekend family outings, everyone will find profound enjoyment in this inviting space!

Committed to a people-centric approach, Zhen Ding has engaged the globally renowned architectural firm Gensler to design its corporate headquarters, promising to create a landmark building. *eslite spectrum* has enlisted architect Powen Hsiao, renowned for designing "*eslite spectrum Xindian*," its largest venue in Asia, and "*eslite spectrum Kuala Lumpur*," the first store in Southeast Asia, to infuse *eslite*'s "spirit of place" and distinctive ambiance into the project. This futuristic site, collaboratively shaped by Zhen Ding Technology Group and *eslite spectrum*, is scheduled to debut in 2028, leveraging the strengths and dynamic elements of both companies to deliver an exceptional experience to the public!

About Zhen Ding Technology Holding Limited

Zhen Ding Technology Holding Limited (Taiwan Stock Exchange Ticker: 4958) is engaged in the research, development, production and sales of a wide range of flexible printed circuit boards (FPC) and modules, high-density interconnect (HDI) PCBs, substrate-like PCBs (SLP), Mini LED ultra-thin boards, IC substrate and multi-layer rigid printed circuit boards (RPCB) for a wide range of applications including computer information, consumer electronics, networking, automotive electronics, high-performance computing and medical fields. We provide one-stop shopping for all-round solutions to our customers. For more information, please visit the Company's website: www.zdtco.com

About eslite spectrum

EsLite Spectrum Corporation embodies the concept of a "Spectrum," symbolizing the range of light that brings energy and vitality. The "Spectrum" of *eslite spectrum* is shaped by the diverse experiences of each individual who interacts with *eslite*, creating a dynamic and ever-changing collective masterpiece that unveils surprising new colors and patterns. *eslite spectrum* operates at the intersection of the creative economy, functioning as a diverse platform encompassing retail, lifestyle branding, hospitality and hotel enterprises. It integrates "cultural and creativity" with "industry," offering truly distinctive store formats and operational models. Guided by



human-centric values, *eslite spectrum* meticulously designs spaces, curates products, hosts activities, delivers services, and nurtures talent, emphasizing unique themes and innovative marketing strategies. This platform for the cultural and creative industry serves as a venue for lifestyle product exhibitions and sales, while also providing tourism value, cross-disciplinary integration, entrepreneurship opportunities, and experiential sharing. For more information, please visit the Company's website: <https://www.eslitespectrum.com/>, <https://www.eslitecorp.com>

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