



# EMC and Zhen Ding Reached Strategic Cooperation, Strengthen Both Development of Material Research and Smart Manufacturing

On Aug. 21<sup>st</sup> 2004, Shenzhen, EMC (stock code: 2383.TW), the global environmentally friendly and premium CCL materials supplier, with Zhen Ding Tech. Group (stock code: 4958.TW), global PCB manufacturer, signed the strategic cooperation agreement in Shenzhen Avary Holding Times Building. Both sides would establish a comprehensive strategic partnership, including the fields of terminal customers development, PCB materials research, intelligent and green development. The first stage would carry out all-round cooperation in the research of new materials and key technologies, with their own technological advantages and innovation capabilities. Through these technical exchanges and experiences sharing, it would jointly promote the progress of the whole industry.



Note: Mr. Albert Tung and Mr. Charles Shen signed the strategic cooperation agreement.

### Mr. Albert Tung (chairman of EMC) said:

"Zhen Ding as a global PCB enterprise leader, in-depth cooperated with EMC this time, by means of combining each other's advantages, would be aiming for serving more various PCB partners, and promoting the innovation and sustainable development of the global industry. EMC expected to continuously improve its capabilities in the fields of material research, supply chain management and intelligent manufacturing through this cooperation, furthermore, to strengthen cooperation in the substrates market, and increase the global market shares in servers, low-loss materials for advanced network equipment, HDI and new energy vehicles."

Mr. Charles Shen (chairman of Zhen Ding) said:





"Looking forward to the future, both sides would integrate our own resource advantages, expand the target market together with coincident marketing strategy. We would regularly share front-end products and industry information, and provide technical support. Taking our advantages, we would reach powerful combination in products and services, to contribute our brand and market influence."



#### **EMC Profile**

Elite Material Co., Ltd. (EMC) was founded in 1992, with the vision of creating excellence and becoming a global leader in environmental CCL enterprise, focusing on 5G applications such as infrastructure, mobile devices, automotive and industrial. In order to meet the trend of artificial intelligence, Internet of Things and carbon neutrality, EMC puts forward high-tech and high-quality electronic material product solutions oriented to customer demands and product quality, to help them develop new products so as to meet their evolving needs. EMC operates in more than 100 countries around the world, had nearly 4,000 employees, with a strong business and technical team, to provide convenient services with quick response. In addition, EMC actively promotes co-creation of industry partners to accelerate product technology innovation. For more information, please visit our website: www.emctw.com.

#### **Zhen Ding Profile**

Zhen Ding Tech. Holdings Co., Ltd. (Stock code: 4958) is a professional service provider that offers one-stop solutions for the research, production and sales of all types of printed circuit boards, including rigid or flexible circuit boards (RPCB/FPC) and modules, high-density interconnect (HDI) PCBs, substrate-like PCBs (SLP), Mini LED, ultrathin PCBs, IC substrates, etc. The above products are widely used in end products such as computer information, consumer electronics, communication networks, automotive electronics, high-speed computing and medical fields. According to Prismark's ranking of global PCB companies by revenue, Zhen Ding had been ranked the world's largest PCB manufacturer for seven years from 2017 to 2023. For more information, please visit our website: www.zdtco.com.





## **Zhen Ding Media Contact**

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