

Grand Launch of "Zhen Ding Digital Innovation Accelerator" and "Zhen Ding's Digital Transformation & Smart Manufacturing Center" Mobilization Meeting

To accelerate digital transformation and smart manufacturing, Zhen Ding Technology Group held a grand mobilization meeting for its "Digital Transformation & Smart Manufacturing Center" on July 1st. Chairman **Charles Shen** presided over the event and unveiled the plaque for the "**Zhen Ding Digital Innovation Accelerator**," marking this significant milestone.

In his address, Chairman Shen emphasized the strategic imperative that "**the success of our digital and intelligent transformation will determine the company's future.**" He stated that Zhen Ding's digital transformation represents a comprehensive overhaul encompassing organizational efficiency improvements, system and process integration, and a fundamental shift in employee mindset. He stressed the need to establish a systemic enterprise architecture with "**top-level design**" and long-term strategy, measurable through three key dimensions: **financial performance, operational efficiency, and market responsiveness**. This holistic approach aims to enhance competitiveness, strengthen customer trust, and drive simultaneous growth in revenue and profitability. Chairman Shen declared that "**digital transformation is not an option, but a necessity**," asserting that companies continuously developing digital transformation and AI technologies will be the future winners. He urged Zhen Ding to persistently enhance decision-making effectiveness, process optimization, and smart manufacturing systems to maintain its global leadership position.

General Manager **Chen-Fu Chien** presented the organizational structure of the "Digital Transformation & Smart Manufacturing Center," outlining the core missions and collaborative roles of its constituent units. Centered on the guiding principle of "**Renewal Mission, Digital-Intelligence as the Guiding Principle** (維新使命 數智為綱)," he invoked the *Book of Songs*: "**Although Zhou was an ancient state, its mandate was renewal** (周雖舊邦，其命維新)" – the foundation of Zhou Dynasty's 800-year reign. Under Chairman Shen's exceptional leadership and the collective efforts of all employees, Zhen Ding has consistently ranked as the global leader in the PCB industry for eight consecutive years. Moving forward, the Center will focus on three core tasks: **Digital Transformation, Smart Manufacturing, and Organizational Change**. By empowering all units to create synergistic benefits and driving integration across business functions, technologies, and processes, the Center will promote scientific

management and data-driven decision-making. Embracing **"One ZDT One Team,"** the Center will fuel continuous renewal, assisting Zhen Ding Technology Group in advancing **"from A to A+ "** towards becoming a world-class enterprise. This aims to forge the **"Zhen Ding Legend"** – achieving global leadership not just for eighty years, but for eight hundred years.

The **"Zhen Ding Digital Innovation Accelerator"** serves as an innovation platform jointly established by the Zhen Ding Technology Group Organization Department and the Digital Transformation & Smart Manufacturing Center. Leveraging physical spaces and major projects such as integrated supply chain initiatives, it brings together cross-departmental participants, **"golden seeds"** (key talents), alongside external consultants and collaborative industry-academia research teams. Through open discussions and dedicated project collaboration spaces, the Accelerator fosters cross-functional cooperation and innovative thinking, cultivating the next generation of leaders and succession teams for the Zhen Ding Technology Group.

During the mobilization meeting, witnessed by Chairman **Charles Shen** and attending unit heads, General Managers **Chen-Fu Chien** and **Martin Lin** led all colleagues of the Digital Transformation & Smart Manufacturing Center in taking a solemn pledge:

- **Embrace Change, Benchmark Excellence, Create Intelligent Advantage!**
- **Open Collaboration, Synergistic Division of Labor, Enhance Transformation Impact!**
- **Break Boundaries, Overcome Challenges, Win the Digital-Intelligent Future!**
- **Lead by Example, Value Focus, Drive Revenue and Profit Growth!**



▲Chairman Shen unveils the plaque for the "Zhen Ding Digital Innovation Accelerator."



▲Chairman and Leadership team with Chairman's calligraphy and management principles



▲ Cake-cutting ceremony with Chairman Shen, GM Chen-Fu Chien, and GM Martin Lin



▲ Colleagues of the Digital Transformation & Smart Manufacturing Center leadership pledge to Chairman Shen

About Zhen Ding Technology Holding Limited

Zhen Ding Technology Holding Limited (Taiwan Stock Exchange: 4958) specializes in the research, development, production, and sales of a diversified range of products, including flexible printed circuit board (FPC) and surface mount assembly (SMA), substrate-like PCBs (SLP), high-density interconnect (HDI) PCBs, high-layer-count and high-density (HLC-HDI) boards, multilayer rigid printed circuit boards (RPCB) and IC substrates (ICS). These products are widely used in end products such as computer information, consumer electronics, communications networks, automotive electronics, AI server high-speed computing, optical module and medical applications. The company offers professional one-stop shopping, full-solution services to customer worldwide. According to Prismark's global PCB industry rankings by revenue, Zhen Ding has been ranked the world's largest PCB manufacturer for eight consecutive years, from 2017 to 2024. For more detailed information, please visit the company website: www.zdtco.com.

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